



Day 1 - Wednesday, January 6th

8:15AM – 8:30AM	Welcome & Announcements
8:30AM – 10:00AM	Ian Garlic <i>(Online Video Marketing)</i>
10:00AM – 10:30AM	Break
10:30AM – 12:00PM	Craig Simpson <i>Simpson Direct (Direct Mail)</i>
12:00PM – 1:30PM	Lunch
1:30PM – 3:00PM	Larry Lawler <i>ASTPS</i>
3:00PM – 3:30PM	Break
3:30PM – 5:00PM	Michael Rozbruch <i>Roz Strategies</i>

Day 2 – Thursday, January 7th

8:15AM – 8:30AM	Announcements
8:30AM – 10:00AM	Kim Walsh-Phillips <i>Elite Digital Group (Facebook/Social)</i>
10:00AM – 10:30AM	Break
10:30AM – 12:00PM	Jaime Buchwald <i>PitBull Tax Software</i>
12:00PM – 1:30PM	Lunch
1:30PM – 3:00PM	Mike Giardina <i>Office Tools Pro</i>
3:00PM – 3:30PM	Break
3:30PM – 5:00PM	Roger Nemeth <i>Tax Help Software</i>

Day 3- Friday, January 8th

8:15AM – 8:30AM	Welcome & Announcements
8:30AM – 10:00AM	Jennifer O’Neill <i>New Source Funding</i>
10:00AM – 10:30AM	Break
10:30AM – 12:00PM	Nate Hagerty <i>TaxPro Marketing</i>
12:00PM – 1:30PM	Lunch
1:30PM – 3:00PM	Suzie Kieffer <i>Thomson Reuters</i>
3:00PM – 3:30PM	Break
3:30PM – 5:00PM	Joan Stewart <i>The Publicity Hound</i>